



Aflatoun program in a migrant school

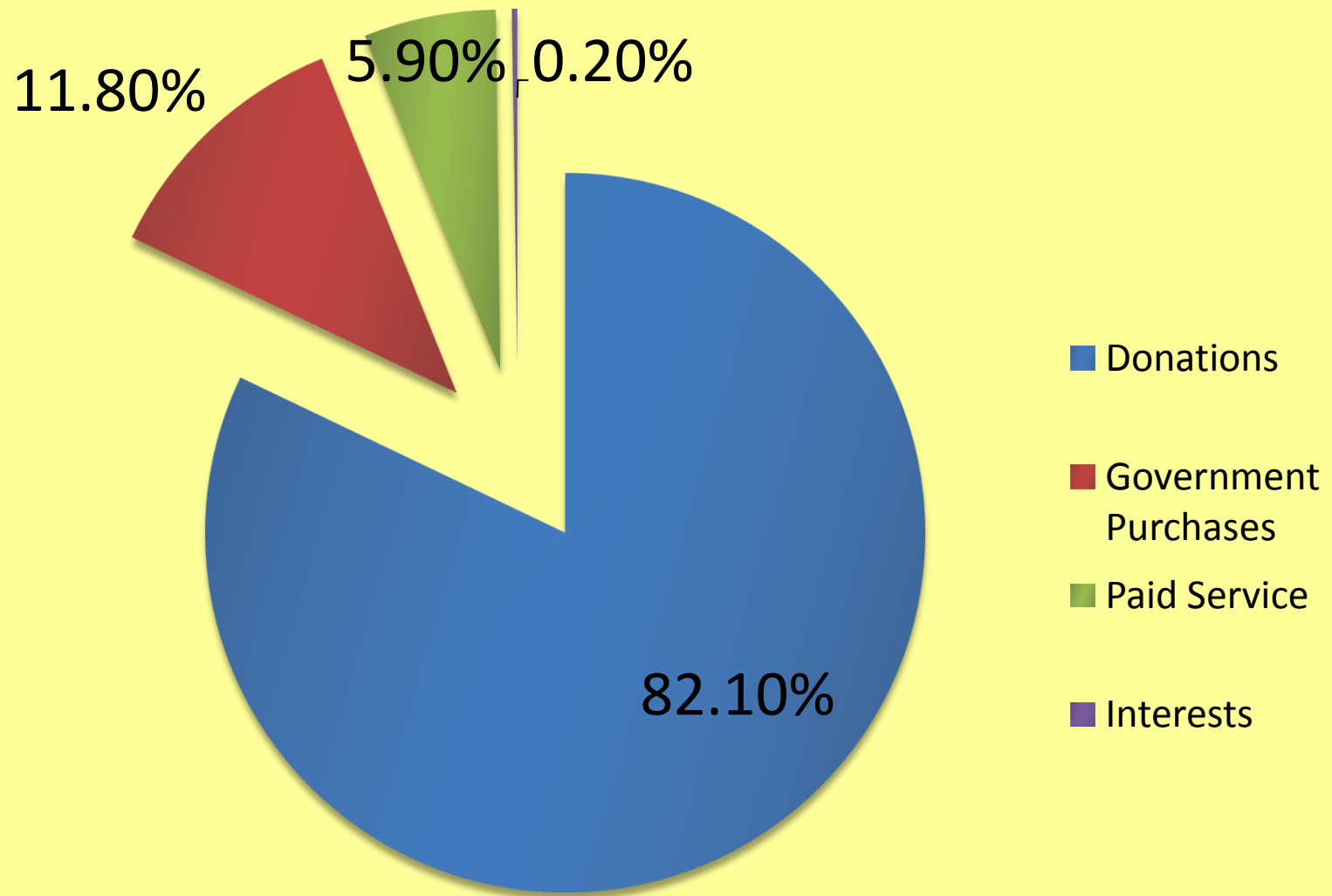
2012 Annual Report of Better Education

Concise Audit Report of Year 2012 (in US dollars)

Total Revenue	534,402
Total Expenses	553,421
Net Assets	-10,019
Liabilities	509,102

The revenue saw a 70% increase from year 2011.

Revenue Category



We started some paid service to increase our rate of unlimited income in 2012.

Top 5 donors

Citi Foundation

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Pudong Civil Affair Bureau

GSRD Foundation

GSRD

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Barclays



VISA International



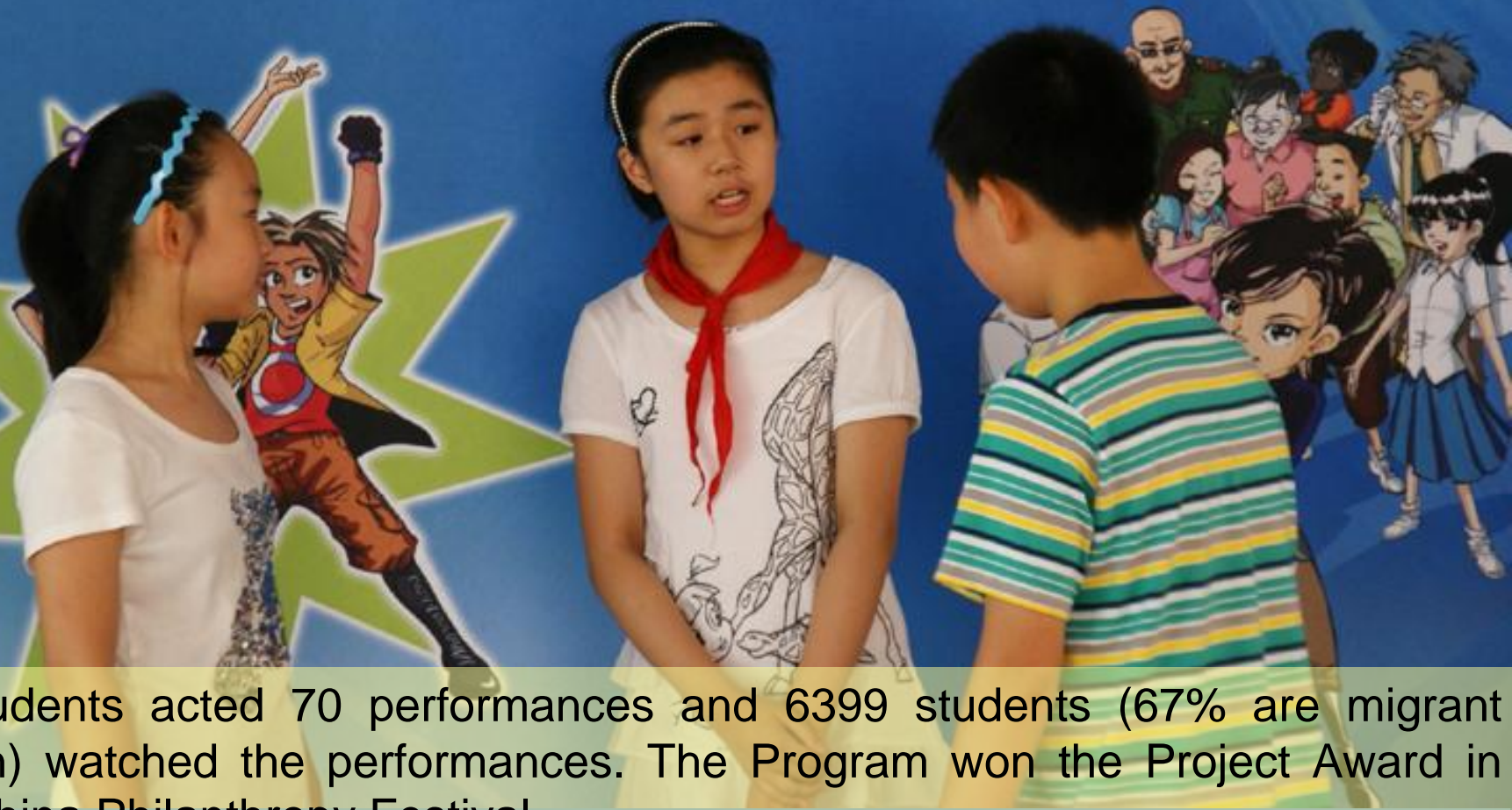
Major Programs in year 2012



Agent Penny Program is a series of financial drama for elementary students, which is using a creative way that let students act the financial drama by themselves in the communities, schools and families in Beijing and Shanghai.

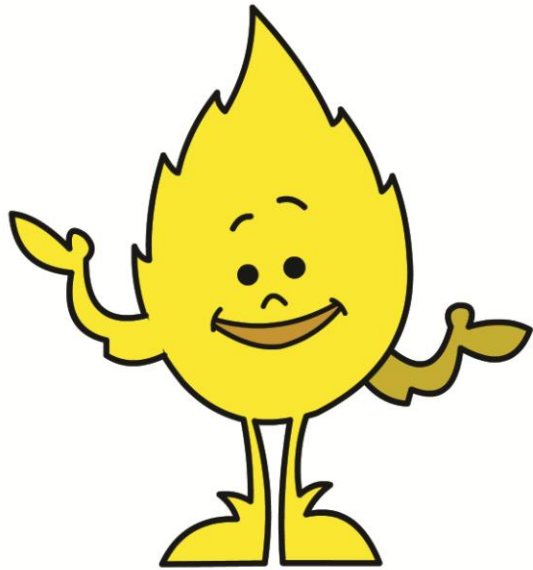
For more @
<http://beini.licaiyoudao.org>

花旗儿童 金融行动特工队



300 students acted 70 performances and 6399 students (67% are migrant children) watched the performances. The Program won the Project Award in 2012 China Philanthropy Festival.

Major Programs in year 2012



Aflatoun is a fireball from outer space who teaches children about their rights and about money. The **Aflatoun program** targets pre-school kids and primary school students. It enriches their moral education and helps them learn about financial literacy as well as social skills. For more @ www.afutong.org



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Feedback from a student:
I learned how to use my
pocket money...

今天这一堂课让我知道了,以后
的零花钱要省着,留着应急的时候
在用。

朱海清

我感谢阿福童让我学会了怎样节省
自己的零花钱。让我自己获得快乐。

朱宇轩

我以后
零花钱

Facts and Figures (2012)

- Students: 15533, of whom 68% are disadvantaged children
- Trained teachers: 1492
- Trained university volunteers: 462
- Number of participating schools: 58, in 33 districts in China



A flea market in an Aflatoun program school

Major Programs in year 2012



Aflateen –Youth Social & Financial Education program aims to help the youth aged 16 to 20 in Beijing and Shanghai to obtain basic financial knowledge and skills, as well as social skills such as critical thinking and how to become responsible citizens, so that they are inspired and empowered to a positive agent of change and an economic citizen. For more @ <http://qnkc.afutong.org>



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In 2012, the Aflateen program ran in total at 3 vocational schools, 1 community and 12 universities. 40 Aflateen societies were formed that were then again divided into nearly 100 Aflateen groups. The total number of class hours was 406. The program benefited 1005 youth directly and about 400 youth indirectly.

82% of students opened a bank account and save their pocket money

30% of the students designed a simulated enterprise with financial and social components

100% of students learned new concepts including banks and bank services, planning, budgeting



Aflaten curricula includes 5 topics:

- Personal exploration and understanding
- Rights and Responsibilities
- Saving and spending
- Planning and budgeting
- Social and financial enterprise

The Aflateen
program has been
evaluated by the
famous SRI in 2012.

Citi Foundation



Be Better
青少年社会 and 理财教育

**Aflateen Youth Social & Financial
Education Program**



**2012 • Final
Evaluation Report**



Reported by: Social Resources Institute

Gao Rui, Researcher

Major Programs in year 2012

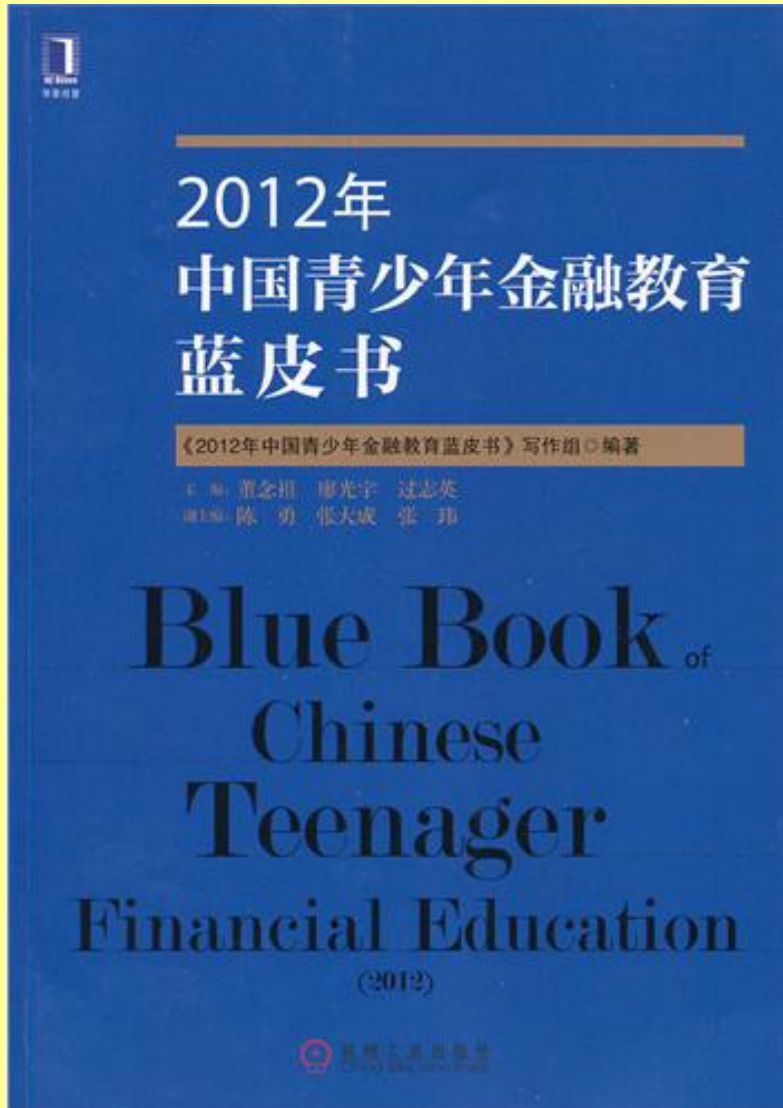
Better Education supplied after-school program for children from low-income families in the communities. We work with schools and communities to form an education venue for "happy children, reassured parents, satisfied communities". Every child in the program has shown daily progress and the program is well received by community residents. In year 2012, Better Education opened "Aflatoun House" in 4 communities.





Children paid a visit to the elderly people.

Major Programs in year 2012



We, cooperated with VISA, is drafting a report on the development of financial literacy to children and youth in China. The so-called Bluebook will be the first of a series of annual reports on this topic. The Bluebook will be published in Spring 2013.

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Better Education was are a non-profit and founded as non-profit in 2009 to provide social and financial education in China.

We target children and teenagers 5 – 22 years old, especially those from low- and middle-income families, migrant children and left-behind children in rural areas.

Our Vision

To become a sustainable and respectable social enterprise dedicated to social & financial education for kids & youth.



Our Mission

Through lively social & financial education programs, we motivate children & youth to think critically, and help them to grow up into responsible citizens with a will to act collectively for a better world.

For more @ www.bebetter.org.cn