

Be Better

青少年社会和理财教育



Be Better, Be the Change!

Annual Report 2010



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About Better Education

Shanghai Better Education Development Center was registered in the Civil Affairs Bureau of Pudong New District, Shanghai in July, 2009. Its direct supervisor is the Education Bureau of Pudong New District. It is the first non-profit organization dedicated to teenagers and financial education in China, targeting kids & youth aged from 6 to 22, especially those from the disadvantaged families, for instance, children of the migrant workers and those from the rural areas, as well as teachers and parents who are closely related to the growth of children.

Mission Statement

Mission: To advance the financial knowledge base of children and youth aged 6-22 years old through interactive and effective education to help them become self-motivated and independent thinkers, responsible citizens and future leaders of the society.

Our Faculty

Board of Members:

- ✧ **Alan Wang:** Chair of the Board, MBA of Hongkong University,
- ✧ **Bin Zhou:** Vice Chair of the Board, Associate professor of East China Normal University.
- ✧ **Ying Jia:** Board Member, consultancy expert of Corporate Social Responsibility.
- ✧ **Xiaobin Zhu:** Board member, Associate professor of Shanghai Finance & Economics University.
- ✧ **Jack Zhang:** Board member, Master of Law of East China Politics and Law University,



From left to right: Alan Wang, Jack Zhang, Ying Jia, Bin Zhou, Xiaobin Zhu

Full-time staff:

Executive Director: **Alan Wang**
Program Inspector: **Jack Zhang**
Program Manager: **Jerry Zhang**
Program Manager: **Nicky Zheng**
Course Development Supervisor: **Demi Qin**
Finance and Technology Supervisor: **Susan Fu**
Program Executive: **Sophie Chen**
Program Executive in Qingdao: **Elaine Yu**
Program Executive in Yangzhou: **Pang Jianjie**

Key Volunteers

Chief Trainer: **Xiong Wang** (Master Teacher of Yangzhou High School)
Researcher: **Beili Xiang** (Associate professor of Beijing Normal University)
Researcher: **Jing Su** (Associate professor of Qingdao University)
Financial Assistant: **Hongxia Zhang**



Concise Audit Report of Year 2010 (In US dollors)

Total revenues	254,768
Total expenses	181,019
Net assets	15,794
Liabilities	79,325
Top 5 donors (public and private)	Pudong Civil Affairs Bureau Learning Society Barclay Capital G-Star Foundation Chen Yet-sen Family Foundation

Major Program—Financial Education

“Aflatoun” –Child Social & Financial Education Program

Aflatoun provides children aged 6-18 with Social & Financial Education and the building blocks of life, encouraging them to save their resources and start social and financial microenterprises. Through Social & Financial Education, children are empowered to make a positive change in their lives and in their communities and eventually break the cycle of poverty in which many find themselves.

Five core concepts of Aflatoun:

- 1.To know and explore oneself;
2. Rights and obligations;
- 3.Saving and spending;
- 4.Plan and Budget;
5. Children’s innovative undertaking.



“Making \$ense of Money” — Financial Education Program for Teenagers

The financial education program which is famous in Southeast Asia is introduced to China by Better Education sponsored by Citi Foundation, through Singapore Learning Society.

Making \$ense of Money is the first financial education book introduced into high schools in China which opened a window for those Chinese students to the world of financial literacy. They will welcome to the knowledge on personal financial planning, time value of money, income-expense balance, rational consumption, cash value, foreign exchange, stocks, bonds, funds, personal financial credit, credit cards, property purchases, insurance, and the financial system, which are ignored in the school curriculum in China but are readily accessible in their daily life.



The MSOM book is just a short introduction, not a formal textbook on financial literacy. The program delivers one lecture or show to students, not an enrichment program lasting for some weeks, even months. Based on the recent situation of China, the book and the lectures did contribute their historic impact on many students and teachers. Many teachers started to develop a school-based curriculum after they attended the program. Many students set up their own financial clubs to try to explore the magic of financial world. We believe more and more students, teacher and parents welcome the financial program and appreciate Citi’s CSR effort. As long as we keep moving on, more and more students will start to save and spend rationally after they know financial literacy.

“Agent Penny” – Children Financial Education Drama

Financial literacy is one of the life skills, which will have a lasting impact throughout children’s life. Developing life skills through a holistic education is essential to prepare the children for the challenges of a constantly changing socio-economical environment. “The Adventures of Agent Penny and Will Power” is a financial education program for upper primary students. The program employs a creative pedagogical methodology to teach children about the basics of money through a manga-style illustrated comic book and a drama skit. It is the first-ever comic book designed to convey a correct understanding of the value of money and to promote financial literacy to primary school children aged 8 to 12 years.

In order for the pupils to have a correct financial notion and understand the function of money in life, Better Education introduced this primary school student financial drama Agent Penny which is famous in Southeast Asia with the support of Citi Foundation, through Singapore Learning Society.

The drama displays the financial knowledge which is supposed to be dray and difficult to the pupils who will learn some basic financial notion and knowledge in cheerful chatting and laughing and who are given financial comic book Adventures of Agent Penny and Will Power as a gift.



Major Program—Community Education

“Aflatoun House” – Community Learning Center for Children

“Aflatoun House” is an innovative education service for teenage based on community. Better Education won the award of public bid of government purchases issued by Pudong Civil Affairs Bureau to supply after-school program for children from low-income families in the communities. Targeting the time period after school (3:30 p.m.) for pupils, making full use of the idle resources of communities, this program works with schools and communities to form an education venue for “happy children, reassured parents, satisfied communities”. It adopts the Aflatoun concept (Child Centered Learning methodology) to implement the program. “Aflatoun House” guides teenagers how to learn, how to cooperate, and how to lead a happy life. Every child in the program has shown daily progress. The program is well welcome by community residents.



“Aflatoun” –Child Social & Financial Education Program

Concise report of year 2010

52 schools and 4 communities of 11 cities includes Beijing, Shanghai, Hefei, Chengdu, Xiaman, Qingdao, Yiwu, Tangshan, Haimen, Danyang and Yangzhou have taken Aflatoun classes in 2010. 464 teachers, 46 parents, and 184 university student volunteers have been trained. The sum of training sessions reached 345 lessons, and the total person-time up to 1468.

In 2010, 286 teachers started Aflatoun classes and had delivered 876 lessons to 8825 students, in which migrant or rural children accounted for 73%. The number of students indirectly benefiting from Aflatoun lessons was roughly estimated at about 14240.



Stories of Changes Brought by Aflatoun

Changes of Students ——Out of the shadow of inferiority

Aflatoun emphasizes self-expression and teamwork of students in games. Every single child is unique and indispensable in Aflatoun lesson. Everybody has his/her chance for self-expression, for self-release, for showing the true self. The true feelings are the best.

Lei Lei (an alias) in grade five in Xue Zuheng School in Shanghai is quite withdrawn. Chapter one of Aflatoun program, “Aflatoun and I”, encourages sharing wishes, and listening to others’ words. Encouraged by teacher and classmates, Lei Lei said with tears in his eyes, “I wish my Mom and Dad could stop fighting. I wish they would not divorce.” His long-pressed feelings were released.



In the following queuing game, he was the first to come up with the idea of queuing with his own body. Aflatoun gave him the courage to express himself and be an active part of a team. After the game, Lei Lei wrote, “I like Aflatoun. It freed me out of inferiority and taught me teamwork.”

What made him stop feeling inferior and step out of his world? The answer is care, respect, and listening. Aflatoun games focus on brave self-expression, inner experience, and mutual respect through listening. Aflatoun education is the education of love.

His mother said, “the lessons helped him a lot. He could manage his own matters better.”

More than 200 students in this school received Aflatoun lessons, most of whom developed good habits.

Poor children support their families



In Ganquan Primary School in Yangzhou, there is a fifth grade student Cheng Tong (an alias) from a poor single-parent family. Since he has little pocket money, he did not have much understanding of money.

Aflaton lessons not only brought him joy, but also triggered his interest in money managing matters. He participated in “icebreaking” game, studies in group, made an Aflaton’s box, and kept detailed record.

“There is the price of battery, newspapers, exercise book, and other wastes, also every income and expense.” Cheng explained his Aflaton bankbook to the teacher. Visiting his home, Aflaton helped him developing the good habit of saving and wise consumption, made him more confident.

A teacher’s story——a long journey in reflection

People have infinite potential, sometimes only realized under pressure. Before knowing Aflaton program, I never imagined me being a trainer. It was like a fairy tale coming true for me – I participated in many training sessions organized in Beijing, Shanghai, and Hebei. I grew more and more confident through the sessions. After that, I took part in many activities in school, such as speech contest, singing contest, and article solicitation of student journalists. Whenever I got cold feet, I remembered the encouraging look from my team members in Aflaton, my first open class of Alaton, the feelings when I held hands with unknown teachers in icebreaking game, and the tears I shed in training. I found myself mature, and my students changed imperceptibly. They are now economical, saving money, spending wisely, and showing me more love. Even when they are no longer my students, they greet me warmly. That’s the magic of Aflaton!

Upon reflection, I saw myself coming a long way, and the past journey looked beautiful and magnificent. Right now, I’m looking forward to the more wonderful view ahead. I wish a broader road for Aflaton and its concept in the future. At last, I sincerely hope that us volunteers would harvest rich fruit after spreading Aflaton to every corner of the country.

Words from students

Hu Min, forth grade, Ganquan Primary School, Yangzhou

Before taking Aflaton lessons, I spent money carelessly. Aflaton taught us to save money, and now I have an Aflaton savings account and a “personal bank”. When my savings reach a certain amount, I would donate some to poor children. Now I’m still saving money, this time for my tuition. There are also interesting games in Aflaton lessons. I learned a lot when playing those games.

Jiang Li-xuan, fifth grade, Xinyuan School for Migrant Children, Changping District, Beijing

I had an Aflaton lesson today. We did drama, I was the narrator. I did not do it well, but my classmates gave really good performance. We also did handicrafts, making an Aflaton’s box. I named it “happy dreams”. I’m going to put my lucky money and other gifts all into that box, saving to buy myself what I want later. I’m expecting to open it in the future to fulfill my wishes. My Aflaton’s box is like a fortune box. I will save money to buy things for myself, or donate to children in need, so that they could feel the warm of the world, the parentless children could realize they dreams.

“Making \$ense of Money”

MAKING \$ENSE
OF MONEY

– Financial Educational Program for Teenagers

Concise report of year 2010

The program of Making Sense of Money begun from year of 2009, on the basis of which, we, Shanghai Better Education Development Center, operated this program in Beijing, Shanghai, Chongqing, Guangzhou and Shenzhen, five big cities of China. Till the end of last year, we conducted the main educations activities as follows:

- ✧ In the calendar year of 2010, about 20,000 secondary students attended the interactive one hourly seminar in 34 middle and high schools in 5 cities.
- ✧ In March of 2010, the launch ceremony for teacher training of " Making \$ense of Money " was held in Beijing.
- ✧ In April of 2010, the launch ceremony for " Making \$ense of Money " was held in Chongqing.
- ✧ In June of 2010, 25 teachers of Beijing secondary schools were invited to participate in Teachers' Financial Workshop (TFW) which included 24 lectures and 2 group discussions on how to teach finance to teenagers.
- ✧ In July of 2010, A debate competition named " Making \$ense of Money " was held in Xuhui District of Shanghai and over 20,000 students from 18 high schools attended the competition and aroused a high zeal for financial literacy among the teenagers.



Mr. Anand Selva, Executive Vice President of Citibank (China) Co., Ltd made a speech in Chongqing Railway High School.

- ✧ In August of 2010, 32 teachers from Shanghai secondary schools participated in Teachers' Financial Workshop (TFW) which included 26 lectures and 4 group discussions on how to teach finance to teenagers.
- ✧ After TFW, about 35 teachers delivered lectures, set up workshops or organized Financial Clubs in their school and over 10,000 students participated the school-based events to learn more knowledge on financial literacy.
- ✧ In November of 2010, we organized 40 high school students to visit Citibank Shanghai Branch and Franklin Templeton Sealand Fund Management Company to give the students opportunities to know more about Citibank and communicate with financial professionals.
- ✧ In the calendar of 2010, we also assisted Learning Society (Singapore) to organize about 40 shows of Agent Penny in primary school located in Beijing, Shanghai, Guangzhou and Chongqing. Nearly 10000 primary school students got involved in this program.

The basic information of books (Making Sense of Money) distributed in 2010

In the calendar of 2010, at least 16,960 copies of the Making \$ense of Money book have been distributed to secondary students aged from 12 to 18 and at least 54 middle and high schools were involved, therefore which, 3735 books were distributed and 20 middle and high schools were involved in Shanghai, 5020 books were sent and 19 middle or high schools were involved in Beijing, 3260 books were distributed in 4 middle and high schools in Chongqing, 2155 books were distributed in 6 middle and high schools in Guangzhou and 2790 books were distributed in 4 middle and high schools in Shenzhen.



The significant effect of the project in 2010

In the process of operating the MSOM, we found that most of the secondary students in china lack the basic knowledge and skills of economy and financing. They do not know the basic concept of money or they do not know how to rational spending and make budget, although they are interested in these items, our society including school and family could not give them formal and continuous related education, so waste, fully depending on parents and lazy became one fraction of many Chinese secondary students' daily life. Through our program of MSOM, such as granting textbook, giving financing lecture, setting up topic debating and site visiting Citi Bank or other financial institution, most of the secondary students involved begun to think about themselves and changed their lifestyle little by little. They understood the importance of money and their parents' pains of earning money and some of students try to make simple budget and balance between income and expenses. In Beijing No.2 Middle School, students even set up a financial management club after the program we held there.

At the end of program, we evaluated the program effect among the students who participant the program, covering 3440 participants. The questionnaire was designed in Chinese including five sections: 1) program feedback, 2) satisfaction measurement of the book of Making \$ense of Money, 3) spending habits, 4) their concept of financial management education, 5) the needs of financial education among middle school students. According the survey results, there are some conclusions as following:

- ✧ About 90% students said the program helped them a lot to understand and learn the basic financial knowledge such as saving, credit, budget, and so on.
- ✧ More than 74% of the surveyed students consider the book is easy to read.
- ✧ More than 80% hold the opinion that the knowledge acquired from the book can be used to solve true-life matters.
- ✧ 80% of the surveyed students like this book, including 26% like very much.



- ✧ As for the financial behavior and habits, 34% students spend the money when they want, 29% students do plan before spending, and 33% save as much as possible. And there are 74% students want to have a real bank account.
- ✧ In the form of financial education, most students like to join it through the financial debate competition, interactive games, field trips to financial organizations, financial lectures, etc.
- ✧ There are 84% of the students said they hope they can be involved in financial education activities more often.

- ✧ During the program, we also received a lot of feedbacks from teachers. Most of the teachers like the program and expressed they themselves lacked the financial literacy. Some teachers showed great enthusiasm on finance education and tried to make the program be one of the option courses in school, such as Shanghai No.4 Middle School, Shanghai China High School, High School Associated to Fudan University, etc.

These changes could also be shown in our questionnaire survey.



“Agent Penny” – Children Financial Education Drama

Concise report of year 2010

Funded by Citi Foundation, Better Education launched “Detective Bennie” children financing drama program in 25 schools in Shanghai, Beijing, Guangzhou, and Chongqing in 2010. To extend the influence, a launching ceremony was held in each one of the 4 cities, participated by local educators, financiers, and media workers.

In this program, Better Education worked with Hua Dan studio, drama club of East China Normal University, and student troupe of Shanghai University of Finance and Economics. The operation mode was combination of free school participation, a free comic book Detective Bennie, Willi, and Financial Action for the students, and a small-scale drama on financing. By passing on financial knowledge in humorous performance, this program was widely praised by students, teachers, and parents.

Words from students:

A pupil of Daning International Elementary School:

The performance by Bennie and Willi was wonderful. We enjoyed this drama, and we learning how to manage money by watching it. I wish Bennie and Willi can come again.

A pupil of Guangzhou Kangle Primary School:

I realize the importance of money management after watching detective Bennie. I’m determined to work hard on learning English and financing.



“Aflatoun House” – Community Learning Center for Children

Concise report of year 2010

In 2010, Better Education launched “Aflatoun House” in Tangqiao and Weifang communities in Pudong District, Shanghai. Comprised of evening children-care groups, summer/winter vacation children-care groups, classes for migrant children, and parents-children sessions, the program served over 220 persona from September 2010 to the end of that year.

Services:

🔗 Tutoring on homework

Through communication with parents and children, teachers would get information about the study and homework of the children, and therefore be able to make study plan with the children and offer professional tutoring.

🔗 Interesting group games

“Aflatoun House” designed various group games to cultivate teamwork spirit in children. Besides making new friends and having fun, the children could develop their cooperation ability in games.



Supervise and tutor the children on homework

🔗 Aflatoun Classes

“Aflatoun House” designed “Aflatoun Classes” to foster interest in knowledge. The children could enjoy the fun of study in the classes of “happy English”, “picture book reading”, “Aflatoun class”, “poems”, “science knowledge”, and “math in daily life”.

Words from students

I’m happy today. I learned a lot. I want to say “Thank you” to the teacher. **(Zhu Yipai)**

I’m happy today because I learned how to make new friends. I want to say to the teacher “Thank you for teaching me to make friends.” **(Zhuang Xinyun)**

I enjoyed the two classes. I met “Aflatoun”, and I know now that fire can bring us light and warmth, we have to warm others with our “fire”. I want to say to the teacher “Thank you for passing on the knowledge to us, we feel proud for ourselves.” **(Yuan Ping)**

Praises from parents

The parent of a pupil in Dongfang Primary School: He used to be very slow when doing homework, and now he can concentrate on it with help of teachers in evening children-care groups. I’m really grateful.

The parent of a pupil in Zhuyuan Primary School: His teachers usually said he was naughty and often distracted. Now he is making progress in “Aflatoun House”. I heard that he could help a Grade One girl on reading picture books and spelling. He said it felt good to be a “little teacher.”

Evaluation from the community

Director Song of Tangqiao community: Many families need the service of evening children-care, but not all can afford the extra expenses. The winter/summer/evening children-care groups by Better Education meet the needs of those families.



上海汇强会计师事务所

上海汇强会计师事务所

Shanghai huiqiang certified public accountants

汇强会审字[2011]第21921号

审计报告

上海百特教育咨询中心:

我们审计了后附的上海百特教育咨询中心(以下简称贵单位)财务报表,包括2010年12月31日的资产负债表,2010年度的业务活动表、现金流量表以及财务报表附注。

一、管理层对财务报表的责任

按照企业会计准则和《企业会计制度》的规定编制财务报表是贵公司管理层的责任。这种责任包括:(1)设计、实施和维护与财务报表编制相关的内部控制,以使财务报表不存在由于舞弊或错误而导致的重大错报;(2)选择和运用恰当的会计政策;(3)作出合理的会计估计。

二、注册会计师的责任

我们的责任是在实施审计工作的基础上对财务报表发表审计意见。我们按照中国注册会计师审计准则的规定执行了审计工作。中国注册会计师审计准则要求我们遵守职业道德规范,计划和实施审计工作以对财务报表是否不存在重大错报获取合理保证。

审计工作涉及实施审计程序,以获取有关财务报表金额和披露的审计证据。选择的审计程序取决于注册会计师的判断,包括对由于舞弊或错误导致的财务报表重大错报风险的评估。在进行风险评估时,我们考虑与财务报表编制相关的内部控制,以设计恰当的审计程序,但目的并非对内部控制的有效性发表意见。审计工作还包括评价管理层选用会计政策的恰当性和作出会计估计的合理性,以及评价财务报表的总体列报。

我们相信,我们获取的审计证据是充分、适当的,为发表审计意见提供了基础。

地址:上海浦东新区浦东大道1476号1006室 邮编:200135 电话:021-58212748,51863510
传真:021-58603485



三、审计意见

我们认为，贵单位财务报表已经按照企业会计准则和《企业会计制度》的规定编制，在所有重大方面公允反映了贵单位 2010 年 12 月 31 日的财务状况以及 2010 年度的经营成果和现金流量。

附送：

- 1、贵单位 2010 年 12 月 31 日资产负债表；
- 2、贵单位 2010 年度业务活动表；
- 3、贵单位 2010 年度现金流量表；
- 4、贵单位 2010 年度财务报表附注；
- 5、上海汇强会计师事务所《企业营业执照》（复印件）；
- 6、上海汇强会计师事务所《会计师事务所执业证书》（复印件）；
- 7、签字注册会计师执业证书（复印件）。



中国注册会计师：



中国注册会计师：



2011 年 3 月 24 日

民间非营利组织会计制度——资产负债表

编制单位：上海百特教育咨询有限公司

2019年度

金额单位：元（列在括号）

资产	行次	年初数	年末数	负债和净资产	行次	年初数	年末数
流动资产：				流动负债：			
货币资金	1	100,316.68	279,883.07	短期借款	81		
短期投资	2			应付账款	82		416,481.38
应收款项	3			应付工资	83		
预付账款	4	4,626.90	4,626.90	应付税金	84		
	5			应交税金	85	2,256.00	
	6			预收账款	86		
	7						
存货	8						
待摊费用	9						
	10						
	11			预提费用	71		
	12			预计负债	72		
	13						
	14			一年内到期的长期借款	75		
一年内到期的长期股权投资	15						
	16						
	17						
其他流动资产	18			其他流动负债	78		
	19						
流动资产合计	20	104,943.58	284,510.01	流动负债合计	80	2,256.00	416,481.38
长期投资：				长期负债：			
长期股权投资	21			长期借款	81		
	22				82		
	23				83		
长期债权投资	24			长期应付款	84		
	25				85		
	26				86		
	27				87		
	28			其他长期负债	88		
	29				89		
长期投资合计	30			长期负债合计	90		
固定资产：				受托代理负债：			
固定资产原价	31		37,300.00	受托代理负债	91		
减：累计折旧	32		2,643.84		92		
固定资产净值	33		34,656.16		93		
在建工程	34				94		
无形资产	35				95		
	36				96		
	37				97		
固定资产清理	38				98		
	39				99		
固定资产合计	40		34,012.32	负债合计	100	2,256.00	416,481.38
无形资产：				净资产：			
无形资产	41			非限定性净资产	101	100,000.00	187,780.00
	42				102		
	43				103		
	44				104		
	45			限定性净资产	105	2,748.06	-4,010.24
	46				106		
	47				107		
	48				108		
	49				109		
	50			净资产合计	110	102,748.06	183,769.76
受托代理资产：							
受托代理资产	51				111		
	52				112		
	53				113		
	54				114		
	55				115		
	56				116		
	57				117		
	58				118		
	59				119		



民间非营利组织会计制度——业务活动表

会民非02表

编制单位：上海百特教育咨询中心

2010年度

金额单位：元（列至角分）

项目	行次	上年累计数			本年累计数		
		非限定性	限定性	合计	非限定性	限定性	合计
一、收入：		-	-	-	-	-	-
其中：捐赠收入	1		170,823.82	170,823.82	45,000.00	699,618.37	744,618.37
会费收入	2						
提供服务收入	3		90,000.00	90,000.00		417,020.00	417,020.00
商品销售收入	4						
政府补助收入	5						
投资收益	6						
	7						
	8						
其他收入	9		8,983.50	8,983.50		15,278.73	15,278.73
	10						
收入合计	11	-	269,807.32	269,807.32	45,000.00	1,131,917.10	1,176,917.10
二、费用：		-	-	-	-	-	-
（一）业务活动成本	12		213,490.31	213,490.31		1,115,267.29	1,115,267.29
其中：	13						
	14						
	15						
	16						
	17						
	18						
	19						
	20						
（二）管理费用	21		45,663.65	45,663.65	37,300.00	24,408.11	61,708.11
其中：	22						
	23						
（三）筹资费用	24		7,905.30	7,905.30			
其中：	25						
	26						
	27						
（四）其他费用	28						
其中：	29						
	30						
	31						
	32						
	33						
	34						
费用合计	35	-	267,059.26	267,059.26	37,300.00	1,139,675.40	1,176,975.40
	36						
	37						
	38						
	39						
三、限定性净资产转为非限定性净资产	40						
	41						
	42						
	43						
	44						
四、净资产变动额（若为净资产减少额，以“-”号填列）	45		2,748.06	2,748.06	7,700.00	-7,758.30	-58.30

民间非营利组织会计制度——现金流量表

会计事务所

单位名称：上海百替教育咨询有限公司

2010年度

金额单位：元（列在表中）

项目	行次	上年金额	本年金额
一、经营活动产生的现金流量：			
接受捐赠收到的现金	1	170,421.82	741,416.37
收取会费收到的现金	2		
提供劳务收到的现金	3	90,493.08	417,026.10
销售商品收到的现金	4		
收到的利息收入	5		
	6		
	7		
收到的其他与经营活动有关的现金	8	8,463.36	494,451.07
	9		
	10		
	11		
	12		
现金流入小计	13	269,378.26	1,653,303.54
提供劳务或销售支付的现金	14		
支付给职工以及为职工支付的现金	15	18,295.40	
购买商品、接受服务支付的现金	16	27,308.18	24,408.11
	17		
	18		
支付的其他与经营活动有关的现金	19	215,491.71	1,162,367.29
	20		
	21		
	22		
现金流出小计	23	261,105.29	1,186,775.40
经营活动产生的现金流量净额	24	8,272.97	466,528.14
二、投资活动产生的现金流量：			
收回投资收到的现金	25		
取得投资收益收到的现金	26		
处置固定资产和无形资产收到的现金	27		
	28		
	29		
收到的其他与投资活动有关的现金	30		
	31		
	32		
	33		
现金流入小计	34	-	-
购建固定资产和无形资产支付的现金	35		
对外投资支付的现金	36		
	37		
	38		
支付的其他与投资活动有关的现金	39		
	40		
	41		
	42		
现金流出小计	43	-	-
投资活动产生的现金流量净额	44	-	-
三、筹资活动产生的现金流量：			
借款所收到的现金	45		
	46		
	47		
收到的其他与筹资活动有关的现金	48		
	49		
现金流入小计	50	-	-
偿还借款所支付的现金	51		
偿付利息所支付的现金	52		
	53		
	54		
支付的其他与筹资活动有关的现金	55		
	56		
	57		
现金流出小计	58	-	-
筹资活动产生的现金流量净额	59	-	-
四、汇率变动对现金的影响	60		
五、现金及现金等价物净增加额	61	8,272.97	466,528.14



Chronicles of Events in 2010

January

The documentary “We are all Aflatoun” recording the Aflatoun program in 2009 was produced and released.

January 6th

Upon agreement and cooperation with Yangzhou Education Bureau Education and Science Institute, Better Education introduced and promoted “Aflatoun Classes” in primary schools in Yangzhou in 2010, establishing an exemplary education service in Yangzhou.

January 18th

Better Education signed an agreement with Shanghai Research Association for Moral Education in Primary and Middle School. The association became a supervising institute for Aflatoun life education. President and vice-president of the association were hired to be supervision advisers.

January 22th

Better Education and Beijing Huaxia Volunteer Association agreed upon cooperation in promoting Aflatoun classes. In spring semester, volunteers provided Aflatoun classes in Chaoyang District for migrant children after school

February

“Sharing session on life and moral education in Yangzhou & teacher training session”, an annual review meeting of Aflatoun, was held in Shaihang, attracting 98 teachers from Shanghai, Hefei, Beijing, and Yangzhou. Officials from Yangzhou Education Bureau attended the meeting.

March

Funded by the Hong Kong-based Chen Yet-Sen Family Foundation, Better Education launched a 6-month Aflatoun program in two pilot cities, Shanghai and Hebei.

March

“Wisely Managing Money” program was launched in Beijing.

March 25th

Mr. Jia Ying, Board member of Better Education, visited International Children’s Savings Foundation based in Amsterdam and talked with Aloy, Asia Area Director of Aflatoun Project.



May 14th

“Wisely Managing Money” was launched in Chongqing, and put into practice in 10 middle schools shortly after.

May

Aflatoun Project organized the Contest of Teaching Method Design for the first half of 2010.

May

Better Education bid for public benefit projects in Shanghai, and won the “Love Home – Community Teenagers-care Service Program” funded by Shanghai Welfare Lottery Fund.

July

Tangqiao community and Shanghai Better Education jointly organized a summer vacation children-case program.

July 16-18th

The 2010 National Aflatoun Teachers’ Summer Camp was opened in Yangzhou in Jiangsu province, including 48 teachers from Shanghai, Hefei, and Yangzhou. The event was reported by several websites.

July 17th

Better Education was invited to the VIP reception for All China Youth Federation and Chevening Scholars hosted by Carma Elliot, consul general of British Consulate General in Shanghai. Mr. Zhang Wei, Director of Public Benefit Programs of Better Education, attended the reception.

July 21th

Better Education launched the second “Wisely Managing Money” Debate Contest in Xuhui District in Shanghai. The contest was hosted by the district Education Bureau, and supported by Eastday in network.

August 11-14 th

An Aflatoun training session for volunteer teachers was jointly held by Southwest University for Nationalities in Sichuan province and Shenzhen Overseas Student Volunteers Association, which trained 30 international students from Britain, Hong Kong, and Shanghai. After the training, the volunteers brought Aflatoun lessons to mountainous areas in Yushu in Gansu province and Liangshan in Sichuan province.



August 14 -16 th

Cooperated with Machik, Aflatoun provided Aflatoun lessons for 20 Tibetan children in Wuhou district in Chengdu, Sichuan. The children liked the lessons very much.

August 27th

A 2-hour exhibition “Aflatoun House – Achievements of Summer Vacation Children-care Program in Tangqiao Community” was held in the activity center of Tangqiao community, marking the successful completion of the program in 2010.

September 4-5th

Funded by Narada Foundation, Aflatoun and Xiamen Guoren Association for Migrant Workers jointly organized a teacher training session in Huli Experimental Primary School in Xiamen, marking the beginning of a one-year Aflatoun program.

September

Aflatoun: Manual for Social and Life Education of Children was officially published by Yangzhou Guangling Publishing House and released in limited quantity, marking the domestication of the international Aflatoun lessons.

October 16th

Funded by Liu Hongru Financial Education Foundation, a one-year Aflatoun teacher training program was launched in Xinyuan School for Migrant Children in Changping District in Beijing.

October

Aflatoun Education entered the competition for the Poverty Reduction Innovation Award of China Merchants Group.

November

Aflatoun Education entered the competition for “Happy China” public benefit list organized by Southern Weekly.



After Aflatoun courses, the children became more open and confident.

November

Better Education organized a group of Shanghai students to visit the Shanghai headquarters of Citibank and Franklin Templeton Sealand Fund Management Corporation.

November 14th

Better Education was invited to “Special program of public benefit: every child is an angel” in the program “Who will come for lunch” in No. 1 Business Channel of Shanghai TV. The program was broadcasted on December 5.



November

Aflatoun Education was included in “Happy China” public benefit list on Southern Weekly.

December 16th

Funded by Jiangsu Changming Education Foundation (a.k.a. New Education Foundation), a half-year Aflatoun pilot program was launched in Haimen in Jiangsu province, marking the beginning of cooperation between Aflatoun and the famous basic education reform campaign “New Education Experiment”.

December

The survey team of Better Education participated in the survey of Innovation Reward for Local Education, and was honored excellent survey team.

December

Mr. Wang Sheng, President of Better Education, reported to and discussed the work in 2011 with Wang Li, vice-president of Citibank China and director of Corporate Social Responsibility.

December

Better Education was “hatched out” as one of the third batch of incubators of NPI nonprofit organizations.



Sponsors & Supporters

Shanghai Pudong Education Bureau, Shanghai Xuhui Education Bureau, Beijing Dongcheng Education Bureau, Yangzhou Education Bureau, etc.

Citi Foundation, G-Star Foundation, the Chen Yet-Sen Family Foundation, Narada Charity Foundation, Beijing Western Sunshine Rural Development Foundation, etc.

Citi China, McGraw-Hill Education, Eastday.com, etc.





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